



MYOB recognises Axsys with Excellence in Marketing Award

Sydney, Australia – for immediate release Announced at the High Achievers awards ceremony at the Transforming the Mid-Market Enterprise Partner Conference recently, Axsys has been recognised with the [MYOB](#) Enterprise Solutions Excellence in Marketing Award for Australia.

The coveted Excellence in Marketing award is presented to the partner who generates the most MYOB Advanced and MYOB Exo sales through local marketing efforts in Australia.

MYOB General Manager Enterprise Solutions Carolyn Luey says the team at Axsys are experts in their field because they understand the specialised needs of their prospective clients.

“[Axsys](#)’ successful marketing strategies are focused on its local market requirements. Understanding the unique needs of customers is driving success for the business.”

Axsys Managing Director Jason Ransley says: “Axsys is delighted to again win an Australian MYOB Enterprise Solutions award. 2017 was a massive year for us with strong growth across both the MYOB Advanced and MYOB Exo platforms.

To win the Marketing award, which relates to self-generated revenue across these products, really shows that our brand and reputation are strong and highly regarded in our market. The continued investment that MYOB makes in its products and channel is fantastic and we very much look forward to working with them in 2018, as we all continue to transform the ERP market with MYOB Advanced and MYOB Exo.”

Axsys is a leading provider of service and solutions based on the MYOB Advanced and MYOB Exo software platforms for mid-sized businesses. With this suite, Axsys uses a portfolio of in house developed software and experienced personnel to provide innovative and customised solutions for their clients.



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About MYOB

MYOB (ASX:MYO) is a leading cloud based business management solutions provider. It makes business life easier for approximately 1.2 million businesses across Australia and New Zealand by simplifying accounting, payroll, tax, practice management, CRM, websites, job costing, inventory and more. MYOB provides ongoing support via many client service channels including a network of over 40,000 accountants, bookkeepers and other consultants. It is committed to ongoing innovation, particularly in cloud computing solutions, and in 2015 was awarded the BRW award for the most innovative large company for 500+ employees and placed 2nd in BRW's Most Innovative Companies Award list across all categories nationally. For more information, visit myob.com/au or follow @MYOB on Twitter.